

January 24, 2011

Dear:

I am very excited and proud to be a member of the Berkeley High School Boys Soccer team and I am writing to request your financial support of our 2011 fundraising drive. Over 70 young men play on the BHS Varsity, JV and Freshman teams and the soccer program at BHS demands the highest level of commitment and dedication. Workouts run 2 to 3 hours per day, 5 – 6 days per week. Putting this time into practice and competition requires focus to manage this alongside a demanding academic workload. Our Coaches work extremely hard to encourage excellence from us and it shows in our behavior both on the field and in the classroom.

The Berkeley Unified School District has had to make many cuts due to the California budget crisis, and athletics programs have been hit especially hard. Our BHS Athletic Department allocates a modest yearly budget that covers some of the cost of transportation, referee fees, and a small stipend for our Coaches—a fraction of that paid to coaches at other schools in the area.

Therefore, an all-volunteer booster club is helping to raise funds for essential equipment such as goals, nets, balls, uniforms, practice gear, tournament fees, trainers, and special clinics for the BHS soccer team.

This letter seeks your help – we are writing to relatives, friends and alumni to ask for a contribution towards the BHS Soccer Program. Our goal in fundraising is to make soccer accessible to any student and insure that our excellent BHS soccer teams are well trained and well organized for competitive play. We need your help and any dollar amount is greatly appreciated and will be well spent!

Please make a **TAX DEDUCTIBLE** check in any amount out to: **Berkeley Athletic Fund, write "Boys Soccer" and the player's name in the Memo field**, and return it in the enclosed envelope with the donation form (on the back of this letter).

Thank you in advance from the Coaches and especially from all of us hard-working BHS soccer players!

DONATION FORM

I would like to make a tax-deductible contribution of:

\$ _____

YOUR (DONOR) NAME and ADDRESS:
(We want to write you a thank you note!)

I HAVE ENCLOSED A CORPORATE MATCHING FORM:

The Berkeley Athletic Fund (BAF) is a nonprofit organization (Tax ID 94-3006966)
and ALL of your donation will go directly to the BHS Athletic Program's boys soccer division.